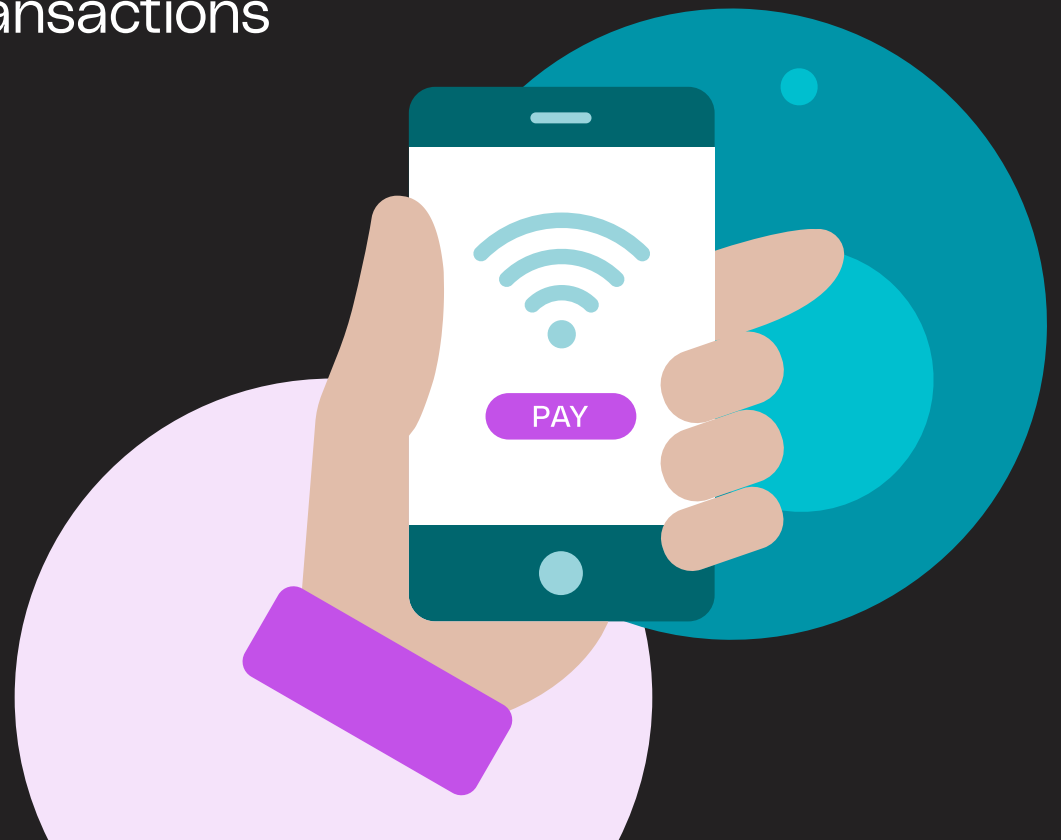Omnichannel

One platform. Every channel.

Five steps to turn payment transactions into connected experiences

PAY

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It's time to simplify the tech stack your merchants need for a unified payment journey.

With a true omnichannel payments platform, you can fulfill your customer's expectations by merging transactions seamlessly, making reconciliation and tracking cleaner.

At Payrix, we can help you deliver the integrated, engaging and personalized experience that your customers want. And in the process, you'll be providing five key benefits.

Move away from complex, say hello to simple

As a software provider, you and your customers might be used to disjointed payments.

Having to use multiple processes across different sales channels is inefficient. This complex mix of payment technologies can prevent systems talking to each other, and cause frustrations with reconciliation. Bolting together elements may solve some problems, but it doesn't lead to a true, scalable omnichannel experience.

Payrix offers a way to remove confusion and complication, by unifying payment data. Payrix supports and simplifies your payments operations – including invoicing, billing and reconciliation – and this, in turn, helps your merchants focus on the needs, preferences, and expectations of their customers.

Omnichannel payments are expected to grow at a compound **annual growth rate of 100%**

Learn more

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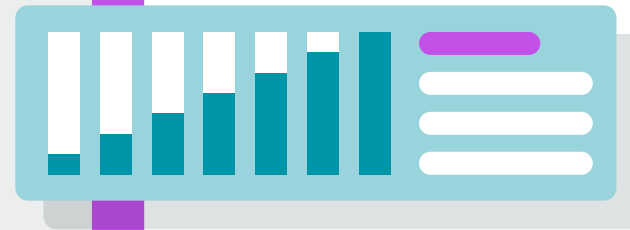
Get a single streamlined view of payments

We enable your software payments to connect and consolidate every payment across channels and devices for your merchants.

Access to full transaction data and intelligence gives you and your merchants a single view of the payment that's real-time, accurate and meaningful, regardless of location or commerce channel. It puts your merchants in a strong position to understand and shape the customer journey for every type of shopper.

We unify more transaction data than anyone else, so your merchants can get the clearest view of their customers' payments. Help them understand trends across channels. Use insights to improve customer experiences. Identify transaction trends. All this and much more, effortlessly.

15 years ago, the average consumer typically used **two touchpoints** when buying at item, with only 7% regularly using more than four.

Today, consumers use an average of almost **six touchpoints**

Learn more

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Help merchants create a customer-driven payment experience

The omnichannel platform from Payrix offers payment processing across all channels.

By unifying them using a single platform, not only do we simplify the technology infrastructure and provide priceless insight, we also create a seamless experience for payments.

Your merchants' customers can enjoy secure, frictionless payments any time, any channel, anywhere. Their preferred payment methods can be offered at all times, and their loyalty rewarded.

Cater for the new behaviors and changing needs of today's merchants and their customers. Exceed their expectations in a world where expectations have never been higher.

1 in 3 consumers will leave a brand they love after just one bad experience,
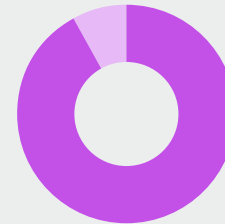
while 59% will walk away after several bad experiences

Learn more

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Move with the customer, react to technology

Digital wallet transactions will grow over 150% by 2028

Learn more

With new payment methods continually entering the market, payment are now a fast-evolving landscape in itself.

Implementing omnichannel with Payrix means you and your merchants can easily reconcile multi-channel payment transactions with no heavy engineering.

And reacting to payment developments is crucial, not only for matching consumer expectations – more than one in 20 customers will abandon their cart when their preferred payment method isn't available – but also for keeping pace with agile challenger brands. Along with improvements to customer journeys, we can help you stay in touch with the competition, achieve faster business growth and expand more easily into new markets.

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Harness a tailored solution from software experts

We focus on enabling software companies and their customers for payments that scale as you grow.

Our technology is stable and scalable providing everything you and your merchants need to maintain an ideal payment experience. Technical guides, documents and a dedicated platform and partner consultancy are just some of the ways we help.

We get to know your business to help you reach your full potential. Our friendly, motivated team delivers the benefits of omnichannel with a single purpose – to help software customers fulfill the needs of their merchants. All this from the world's most experienced payments provider. Experience our tailored and fit-for-purpose solutions, customized to meet your needs.

Ready for omnichannel payments?
Book a demo today

Visit payrix.com